



CONTACT



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Farooq market, street # 04, G-13/3
Islamabad.



SKILLS

Keyword Research	<div><div></div></div>
Niche Research	<div><div></div></div>
Web Development	<div><div></div></div>
Search Engine Optimization	<div><div></div></div>
Digital marketing	<div><div></div></div>
Content Writing	<div><div></div></div>
Google Ads	<div><div></div></div>
Facebook Ads	<div><div></div></div>
Ability to motivate staff and maintain good relations	<div><div></div></div>



SEO TOOLS

- Ahrefs
- SEMrush
- Moz Pro
- Google Analytics
- Google Looker Studio



PROJECTS

- <https://visualpakistan.com/>
- <https://mattressclean.ch/>
- <https://technofies.com/>
- <https://abayastore.pk/>
- <https://capcuttemplatein.com/>
- <https://acutepharmacy.com/>
- <https://gogostik.com/>

MAJID AYUB

SEO SPECIALIST



PROFILE

I am an accomplished, committed, and skilled SEO professional with a strong passion for digital growth. My goal is to achieve career excellence by continuously enhancing my expertise in search engine optimization, content strategy, and digital marketing trends. With a proactive mindset and a process-driven approach, I aim to contribute meaningfully to industry growth by implementing SEO strategies. I am ready to take on new challenges, work across diverse platforms, and help businesses boost their online visibility, organic traffic, and conversions.



EXPERIENCE

WP Developer - SEO Executive at Crazy ninja (2022-2023)

One year Experience as WP Developer
at Crazy Ninja

Digital Marketer & SEO - Technofies (Jan 2023 - June 2025)

Currently working as an SEO Specialist at Technofies Digital
Marketing Agency

SEO SPECIALIST - Abayastore.pk (Currently working)

Gogostick.com (Currently working)



EDUCATION

Intermediate - Ibn-e-Sina Model College(2013-2015)

Completed Inter degree from Ibn-e-Sina Model
College kotli

BSCS - Hamdard Institute (2016-2020)

Completed Bachelor degree from Hamdard Institute
Islamabad



CERTIFICATION

Certification in **Freelancing and E-Commerce
management** from Digi-Skills Pakistan

Certification of **PPC google ads** from
ehunar - Hunarmand Kamyab Jawan Program Pakistan.



INTERESTS



Reading



Playing Cricket



Content Writing



Adventure